DAVID TANG

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SUMMARY

An experienced, versatile and creative web designer and front-end developer with a passion for clean responsive design and intuitive UI. I have over 15 years of designing and coding experience in the tech industry.

- Resourceful problem solver with the grit to find a solution to any problem.
- Self driven with the ability to juggle multiple projects with different due dates.
- Strong leadership skills with the experience to lead and mentor other designers and developers.

PROFESSIONAL EXPERIENCE

Senior Web Producer   **Feb 2012 - Present**
Corel Corporation   Mountain View, CA

- Lead Web Producer for major product launches including but not limited to Creator, Toast, Pinnacle Studio, PaintShop Pro and VideoStudio Pro.
- Developed documentation and best practice guidelines for the Web Team.
- Designed responsive templates used for all our web properties.
- Responsible for establishing a responsive solution for our sites using Bootstrap.
- Designed and maintained in-product offerings for Pinnacle Studio and Creator.
- Worked on UI Design for ZipSend (this product has since been discontinued)
- Led and managed team of Web Producers during the transition from Rovi to to Corel.

Senior Web Producer   **Feb 2011 - Feb 2012**
Rovi Corporation   Santa Clara, CA

- Main designer and developer for the Roxio business after the acquisition by Rovi.
- Assisted in design and coding of the Rovi B2B site refresh.
- Designed and coded emails for the DivX business.

Senior Web Producer   **Nov 2005 - Feb 2011**
Sonic Solutions   Santa Clara, CA

- Collaborated with Marketing Managers on design and development of product pages, landing pages and in-product web components.
- Contributed to the successful launches of Creator and Toast, Roxio's flagship products.
- Created and maintained localized product pages and other web related touch points in over 15 languages.
- Implemented A/B split test strategies for banners and landing pages.
- Optimized the usability and conversion of Roxio.com using Omniture data.
- Created custom components for Roxio.com using jQuery, Highslide and Prototype frameworks.
- Filmed and edited motion graphic videos used for tutorials and promo videos for Roxio Game Capture.

CREATIVE SKILLS

- Web/UI Design
- Illustration
- Video Editing
- Cinematography
- Photography

TECHNICAL SKILLS

- XHTML/HTML5
- CSS/CSS3
- XSL/XSLT
- jQuery
- Bootstrap
- WordPress
- Tumblr

TOOLS

- Adobe Photoshop
- Adobe Illustrator
- Adobe Dreamweaver
- Adobe Premiere
- Adobe After Effects
- Corel Painter
- Final Cut Pro
- Adobe Onmniture
- Teamsite
- Perforce
- Jira
- Basecamp
- Assembla
- SVN

EDUCATION

Academy of Art Univesity
San Francisco, CA   December 2004
BFA in Animation – 3D Modeling

Georgia State University
Atlanta, GA   May 1999
BBA Finance